The difference of people considering gender is so natural, on the rest of the process some of unnatural traditional and cultural and of course some of the discriminative approaches effects the life of the women so deeply. There is a sexual hierarchical structure in both social and business life. From past to present in this hierarchical structure one step behind however women are indispensable people who play an important role on development of society in both social cultural and even economical circumstances. This study is done in order to highlight that the women are not exploitee inferior social class and to make feel that a women exist in hole social life.

Key Words
Gender, Woman, Man, Society and Business Life, Discriminative Approaches