Population growth, urbanization, industrialization and widespread of irrigation creates a growing pressure on water resources. The maximum water consumption occurs in agricultural irrigation. There is a growing pressure on the more efficient use of water for irrigation. However, there is not a general agreement or method on how to ensure that. By participatory irrigation management, DSI started to transfer of operation of irrigation systems particularly to irrigation associations, the turnover rate has reached 96%. The main income of irrigation associations based on water charges. Pricing policies play guiding and controlling role for water management. In this study are intended to identify in Harran Plain farmers’ willingness to pay for irrigation is a first in this respect. It has been found to be very low cost of current water for irrigation. Farmers pay the water fee as 5.43% in net income per acre. If certain conditions are met, farmers have shown more willingness to pay a rate of 71.69% corresponds to the ratio 9.32% of the net income of farmers per acre. Results will be guiding to decision makers in water management.