Abstract Woman works with the feelings of meeting her needs, maintaining the family, being considered as a human and gaining independence and respectability. As a result, business life offers women a certain role, status and economic power within the community. Despite these possibilities provided by the business life, woman is also faced with some problems and obstacles. A part of these obstacles are based on herself, her family and her environment while some of them are based on the organization and the industry where she works. Living problems can be sorted as tensions with the family (spouse, father, brother pressures / threats, child), moral values, traditions, personality traits, overtime, working in shifts, responsibility and workload without certain limits, conflicts and tensions experienced with coworkers, health-threatening working environment (noise, temperature, humidity, dust ..) and sexual discrimination. These obstacles and difficulties can reduce the productivity of women in working life and break their courage and cause economic loss of billions of pounds in the economy. It is thought that many things will change in the industry as women begin to get more involved in executive positions. Competition will be more elegant while the quality increases. Destructive competition will be replaced by a competition which is founded on kindness. For this purpose, it is very important that female worker, directors and entrepreneurs in the industry are supported. When this is accomplished, women will be able to demonstrate their creativity in the service industry as in all other industries and this way their aesthetic, milder, motherly and kind hearted director approach which is sensible to human relations will be applicable. The purpose of the study is to determine the factors affecting the efficiency of women working and be able to put forward a solution proposal. Key Words: woman, efficiency, business life, efficiency of women working