Growing in the forests and open spaces, all kinds of plant, animal and mineral products that humans and other living things have used to meet their needs or to provide income are generally defined as "non-wood forest products". Non-wood forest products offer various economic, social and environmental benefits, and also contribute significantly to the socio-economic situation of forest villagers living in and around the forest. Turkey has a very important potential in terms of herbaceous forest products, especially with its rich plant diversity, wildlife resources and different climate. Especially in the fields of medicine, food and cosmetics, the use of many non-wood herbal products has increased, and a great market has been created in the world. For this reason, the aim of this article is to determine the structure, consumption tendency and preference of final consumers in relation to non-wood forest productions in Balıkesir province.