Today, with the change of consumption preferences, tourism concept has also changed. Previously, while the demand was mostly for sea, sand and sun containing tourism activities, and now people prefer to go to natural and unspoiled places and spend cultural time with the local people. This trend has increased the interest in ecotourism and nature tourism. In this context, the Ulubey Canyon Nature Park, located within the boundaries of the Ulubey District of Uşak, is one of the most remarkable areas in recent times due to its natural characteristics. The Canyon is the world's second largest canyon after the Grand Canyon, which is also found within the Arizona State borders of the United States. The nature park is 119 ha and is 30 km away from Uşak-Ulubey highway.