Abstract  Woman works with the feelings of meeting her needs, maintaining the family, being considered as a human and gaining independence and respectability. Therefore, business life offers women a certain role, status and economic power within the community. Despite these possibilities provided by the business life, woman is also faced with some problems. These problems can be sorted as tensions with the family (spouse, father, brother pressures / threats, child), moral values, traditions, personality traits, overtime, working in shifts, responsibility and workload without certain limits, conflicts and tensions experienced with coworkers, health-threatening working environment (noise, temperature, humidity, dust ..) and sexual discrimination. These problems that woman experiences in the working place affect their efficiency. This situation can cause an economic loss of billions of liras especially in service businesses. The purpose of the study is to determine the factors affecting the efficiency of women working in the service sector (hotels). Key Words: woman, efficiency, business life, service sector, hotel.